

HOW THE NEEDS OF DIFFERENT GROUPS CAN LEAD TO

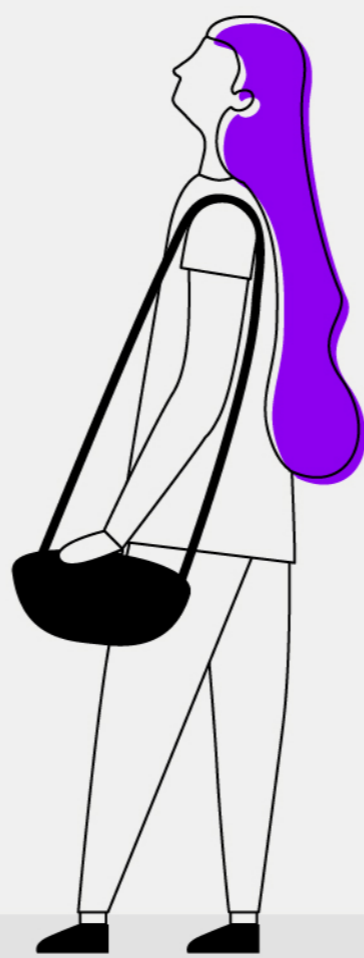
MORE FOCUSED BUSINESS OPPORTUNITIES AND BETTER SOLUTIONS

I'm hungry



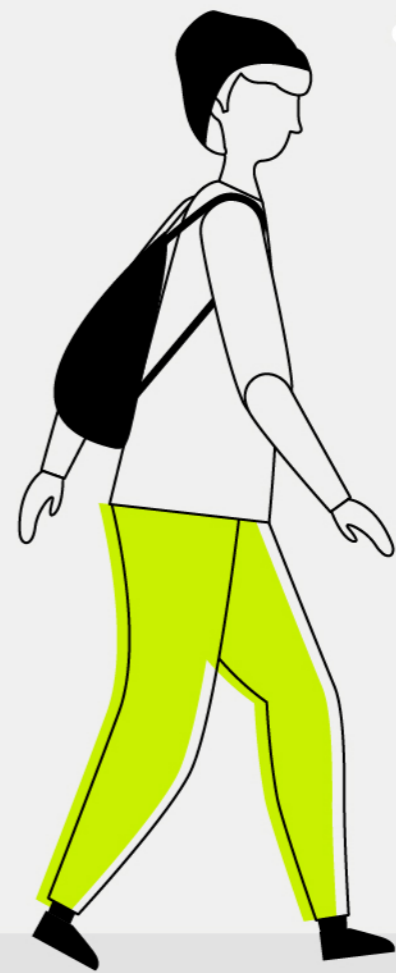
... but I like it
healthy and I'm
always in a hurry

I need to sleep



... but I'm at the
airport and my flight
departs in 5 hours

I need
a job



... but I have
no internet
connection