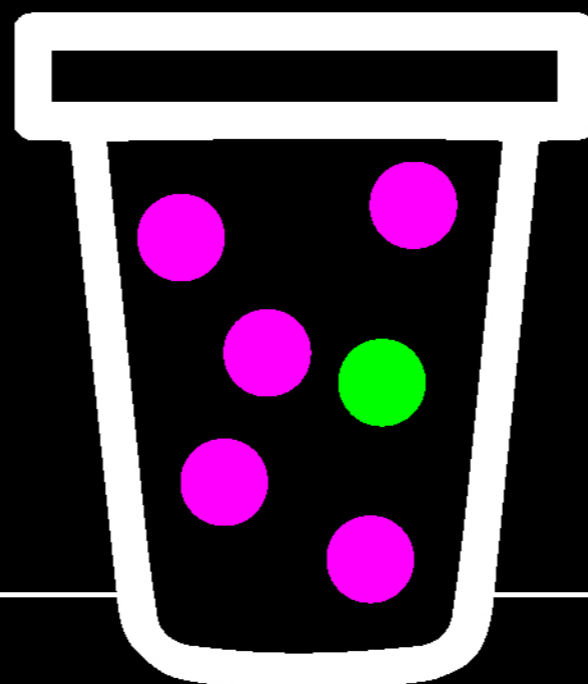


UNCERTAINTY VERSUS RISK

You'll lose \$100 if you pick the green ball



Risk

Likelihood x Severity = $1/6 \times \$100$



Uncertainty

Impossible to calculate due to lack of knowledge