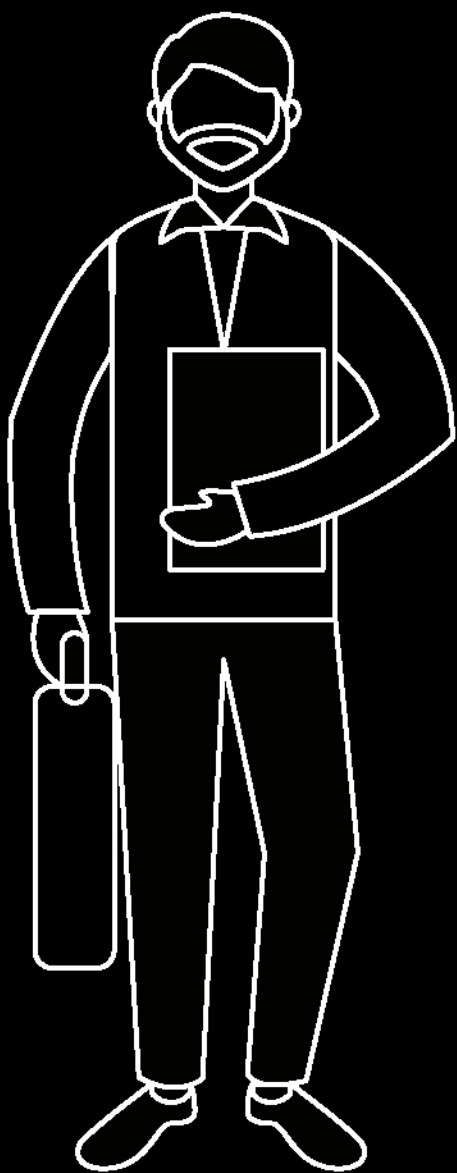


WHAT VENTURE CAPITALISTS REALLY LIKE



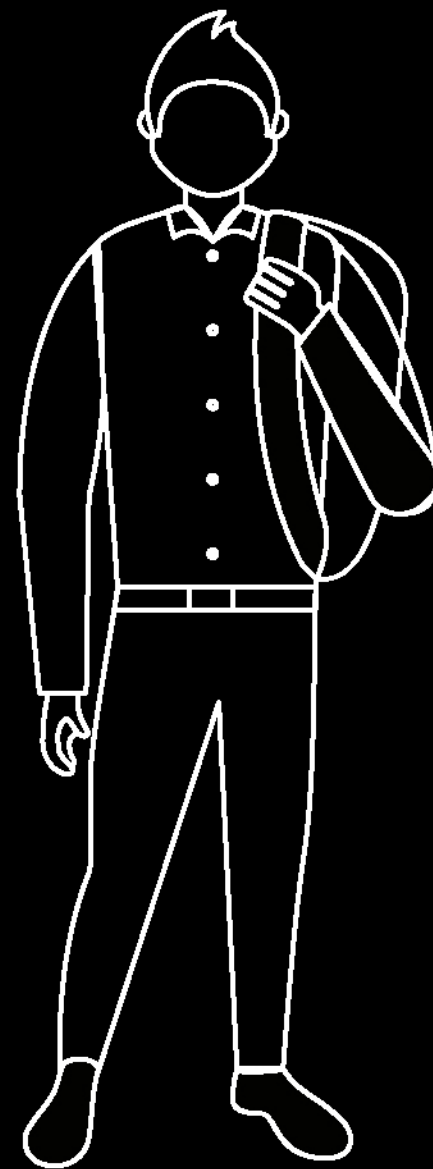
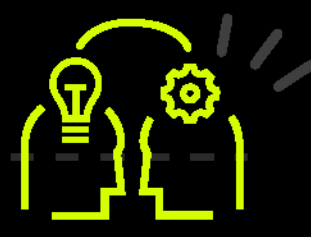
**PASSION IS
OVERRATED**

1



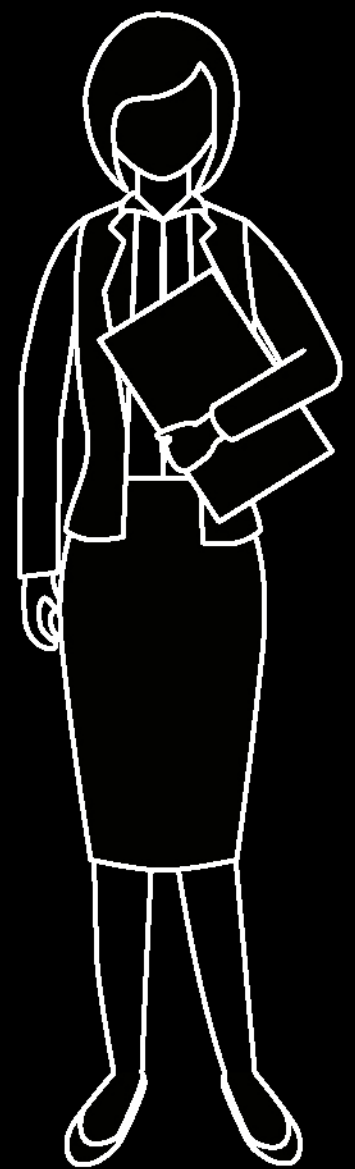
**TRUST BEATS
COMPETENCE**

2



**COACHABILITY
MATTERS**

3



**PARTICULAR
BEHAVIORS
TO BE AVOIDED**

4

Source: Balachandra et al. (2017)